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BankWise Technology Introduces Customer Verify
A Fast, Secure, and Affordable Solution for Real-Time Customer Authentication

Saratoga Springs, NY -- BankWise Technology™ has launched Customer Verify, a real-time customer authentication solution for banks and credit unions looking to enhance their customer authentication procedures. It is an advanced and secure system that offers financial institutions a more reliable alternative to traditional methods of customer verification, such as DOB or SSN.

Customer Verify is a standalone module within the Happy Banker® ecosystem that offers a simple, affordable, real-time tool to authenticate customers just before a transaction, change of address, or other uses that the bank may have. It is used when the customer is at a branch, on the phone, or via chat.

Most banks already have a verified phone number on file, with Customer Verify a CSR can authenticate the customer via SMS text or voice call. It sends a random, time-sensitive, numeric code to the customer's phone number which the customer confirms with the CSR to complete the transaction.

Customer Verify benefits include real-time authentication, reduced fraud, easy deployment, and an improved customer experience.

Sergei Morgoslepov, Co-President, and Chief Technology Officer of BankWise Technology emphasized that Customer Verify is specifically designed as a customer authentication tool that works in real-time without requiring any additional hardware or software on the customer side. The tool is particularly useful for banks that already have a verified phone number on file and want to authenticate their customers prior to a transaction or for banks to use as a routine best practice.

To learn more about Customer Verify, visit BankWise Technology's **website**.

About BankWise Technology

BankWise Technology is a financial services software and data integration company serving community banks, regional banks, and credit unions throughout the United States. Collectively, the BankWise team has 60+ years in bank technical positions, and 80+ years in the IT and software fields. BankWise specializes in developing and writing applications for data warehousing services, RPA, API, custom development, data integration, consulting, and other digital banking operations. BankWise solutions are used in a variety of areas like operations, compliance, retail and commercial banking, lending, digital banking, wealth management and insurance. BankWise Technology is located in Saratoga Springs, NY. To learn more please visit bankwisetech.com or follow on Linked In.

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